



# AAAS S-STEM Initiative

- Developing an Evidence-Based Best-Practices Community for Supporting Low-Income High-Achieving Students in STEM Education and the Workforce, NSF Grant No. 1832942
- S-STEM Symposia in 2019 & 2021, and a webinar series
- AAAS S-STEM Initiative Website  
<https://www.sstem.aaas.org/>



**Iris R. Wagstaff, PhD**  
**AAAS STEM Program**  
**Director, NSF PI**



# Advisory Board

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# Recruiting Students to Your S-STEM Project

May 29, 2020

Eve Riskin

Professor of Electrical & Computer Engineering

Associate Dean of Diversity & Access

Faculty Director, UW ADVANCE

University of Washington





## My background

- **Research in image and video compression**
- **30 years in UW ECE**
- **UW ADVANCE Faculty Director, 2002---**
- **Associate Dean of Academic Affairs, 2005-14**
- **UW STARS PI, 2013 ---**
- **Associate Dean of Diversity & Access in UW Engineering, 2014 --- 2020**
- **????, 2020 -- ???**



## **My Two S-STEM Grants**

- 1) Engineering the Husky Promise, 2010-2014**
- 2) Collaborative Research: The Redshirt in Engineering Consortium, 2016 - 2021**



# **S-STEM Grant #1– Engineering the Husky Promise**



## Engineering the Husky Promise

- **Took four submissions to get funded!**
- **Focus on URMs, women, and transfer students in UW College of Engineering**
- **85% scholarship \$\$/15% other \$\$**
- **Recruited from current UW students**
  - **Primarily transfer students to ensure they would be admitted to Engineering**
  - **Limited number of freshmen**



# Recruitment Strategies We Used

- **Word of Mouth**
  - Faculty
  - Professional advisers
- **Our summer Math Academy**







## **We Had Amazing Students!**

- **Adult students**
- **Returning students**
- **(Too young) heads of households**
- **Student-parents**
- **Refugees**



# End-of-Year Celebration





# **S-STEM Grant #2 – The Redshirt in Engineering Consortium**



# **Background: The UW STARS Program**



## **Washington State Academic RedShirt (STARS) program**

- **Modeled after GoldShirt program at University of Colorado Boulder**
- **Funded by collaborative NSF STEM grant with Washington State University in 2013**
- **Goal was to increase engineering and CS degrees earned by students from low-income backgrounds**



# Program with 4 Key Pillars – UW STARS is 2 years





## STARS Student Demographics

239 Students (Cohorts 1-VI)

41% Women

82% Pell-eligible

49% URM Students

72% First-Generation





# Who is eligible for UW STARS?







# Eligibility Requirements

- **Washington state residents who are U.S. citizens or permanent residents**
- **Eligible for financial aid (e.g. Pell Grant, Husky Promise, or Washington College Grant)**
- **Intended major is engineering or CS**
- **Graduated from an under-resourced high school in Washington state ( $\geq 30\%$  of students on FRL)**



## **Survey Shows STARS students:**

- **Are more attached to engineering or CS**
- **Are more confident in their math and science abilities, and in time management, networking, and interviewing skills**
- **Are more familiar with campus resources**
- **Are more comfortable asking for help**
- **Are buffered from usual decline in self-confidence of engineering 1st-year students**



# Academic Performance

## *STARS Cohorts I-VI*

Course	Mean STARS Grade	Mean Non-STARS Grade
Calculus I	3.46	2.62
Calculus II	3.44	2.84
Calculus III	2.90	2.72
General Chemistry I	3.33	2.67
General Chemistry II	3.08	2.68
Physics I	2.99	2.78
Computer Science I	3.33	2.59
Computer Science II	2.92	2.63



# STARS Student Retention

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COHORT	YEAR	N	ENGR/CS	STEM	UW
I	2013	29	59%	62%	90%
II	2014	32	75%	81%	97%
III	2015	29	69%	76%	83%
IV	2016	28	93%	93%	100%
V	2017	51	84%	84%	100%
VI	2018	40	95%	95%	100%
I—VI	2013-2019	209	80%	83%	96%

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# Redshirt in Engineering Consortium

- **University of Colorado Boulder**
- **University of Washington**
- **Washington State University**
- **Boise State University**
- **University of California San Diego**
- **University of Illinois Urbana-Champaign**

**This was a 60% scholarship / 40% other  
S-STEM grant**



# Redshirt in Engineering Consortium





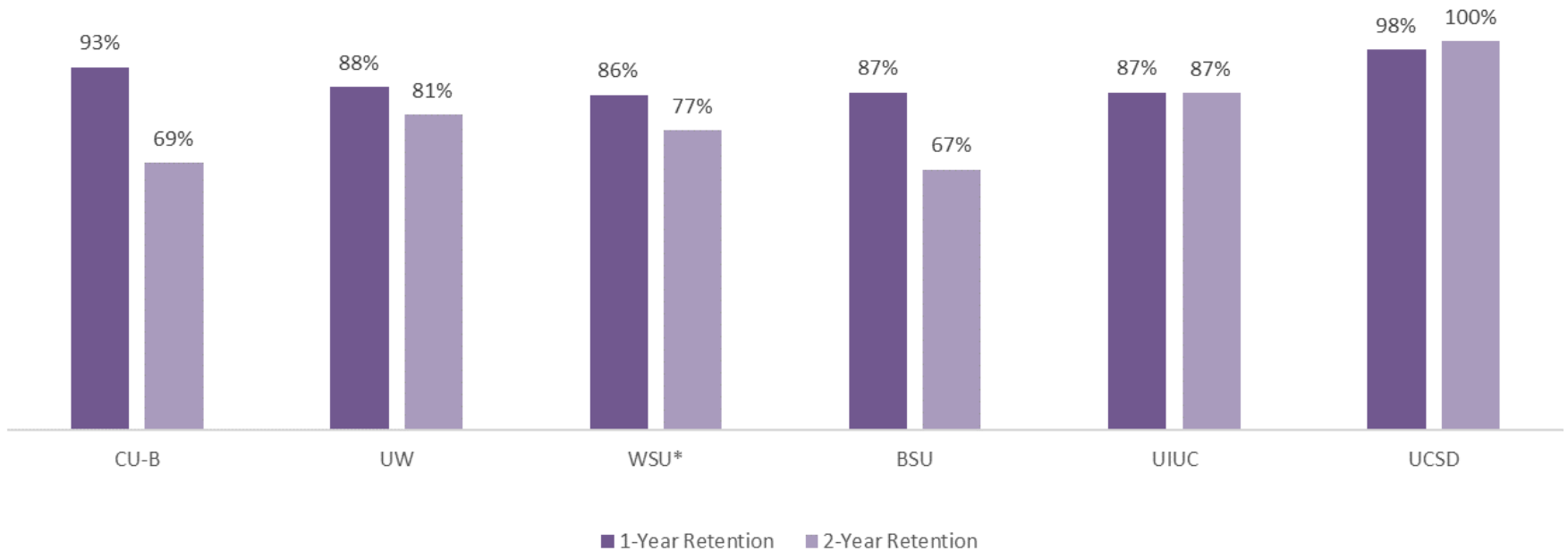
**The full proposal  
including forms was 236  
pages!**



# Student retention in engineering

(WSU data only for 2016 and 2017 cohorts)

1-year Retention in Engineering: 2016, 2017, and 2018 Cohorts  
2-year Retention in Engineering: 2016 and 2017 Cohorts







## Recruitment Ideas

- **Partner with Minority Affairs office**
- **Find favorite high school counselors in underserved high schools**
- **Non-profit college prep programs**
  - **Posse Foundation, QuestBridge**
  - **Rainier Scholars, Making Connections, WSOS, Prep for Prep**
- **Word of Mouth!!!**



## **STARS Admission Process (1)**

- **UW Admissions helps identify eligible students from application info**
- **STARS reaches out to eligible students**
  - **Current students make phone calls**
  - **Snail-mail**
  - **Multiple emails**
- **STARS reaches out to HS counselors**



## STARS Admissions Process (2)

- **110 -- 210 students apply**
- **Applications are read twice**
- **50-65 students are interviewed**
- **30 students are invited to join STARS**
- **Some students decide to attend UW based on STARS admission**



# STARS Student Selection



**STARS Director Sonya Cunningham seeks:**

- **Willingness to work hard**
- **Resilience**
- **Interest in engineering**
- **Understanding of STARS model**



## **My Thoughts for New S-STEM PIs (1)**

- **It is hard to figure out how S-STEM fits into a “regular” faculty member’s FTE**
- **Can it be a course release?**
- **Can it be part of your scholarship?**



## My Thoughts for New S-STEM PIs (2)

- Fits well with STEM administrator
- Needs to be a labor of love
- Is a chance to have great impact on wonderful students





## To Learn More

- I've submitted an NSF S-STEM Redshirt Conference proposal
- ASEE Conference workshop in June about Redshirt programs
- Email me at [riskin@uw.edu](mailto:riskin@uw.edu)





## Webinar Follow-up

- Slides and recording will be posted on the S-STEM website at <https://www.sstem.aaas.org/>
- Please complete the post-webinar survey
- S-STEM LinkedIn site – AAAS S-STEM Initiative



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# Thank you!

